DATE: February 11, 2014

TO: Chief School Administrators of Secondary Schools

FROM: Marie Barry, Director
Office of Career and Technical Education

SUBJECT: Opportunity to Implement a Career and Technical Education (CTE) Program in Global Logistics/Supply Chain Management Program of Study

The purpose of this memo is to provide information about an opportunity to implement a rigorous CTE program in Global Logistics. The Office of Career and Technical Education has been working with a ten-state consortium and the Southern Regional Education Board (SREB) through a grant at Raritan Valley Community College to develop project-based, industry aligned, academically rigorous curriculum in Global Logistics/Supply Chain Management. The four-course program of study consists of project-based units that incorporate applicable Common Core State Standards and require students to use academic knowledge and skills to complete work that is authentic to this career area.

By fusing a rigorous academic core with challenging project work and advanced technology in a career pathway program of study, this program gives students a greater depth of both knowledge and skills. Representatives from industry and postsecondary institutions helped shape the curriculum design and technical content. Serving as an expert panel, they collaborated with secondary and postsecondary educators to identify authentic learning experiences for students that can lead to additional career and postsecondary opportunities after high school.

Global Logistics/Supply Chain Management is a technically strong high-wage, high-skill, high-demand field. New Jersey is located in the heart of one of the largest, most dynamic consumer markets in the world, and more than 350,000 employees connected to New Jersey’s Transportation, Logistics, and Distribution (TLD) industry are responsible for linking New Jersey to the global economy through the movement of goods. A wide variety of topics including inventory management, transportation operations, IT applications, warehousing and procurement are presented in the curriculum through authentic, project-based learning experiences.

Schools interested in implementing the curriculum will receive fully developed project-based units, comprehensive teacher training, tools, resources, and end-of-unit/end-of-course assessments. For additional information on implementing this CTE program in Global Logistics/Supply Chain Management, please email Martha McNulty at mmcnulty@raritanval.edu or call (908) 526-1200 x 8579.

This is a great opportunity for schools interested in implementing a new CTE program.

c: Members, State Board of Education
   Senior Staff
   Executive County Superintendents
   Executive Directors for Regional Achievement Centers
   Executive County School Business Administrators