To: Business Administrators, Charter School Leads, Non-Public School Administrators
   Food Service Directors, Food Service Management Companies

From: Rose Tricario, Director
      Division of Food and Nutrition, NJ Department of Agriculture

Date: December 9, 2014

Subject: Third Annual USDA Foods Conference
         January 15, 2015 at the Hyatt Regency in New Brunswick, NJ

I would like to encourage all Foodservice Directors, Business Administrators and appropriate
supporting staff to attend the “Third Annual USDA Foods Conference” at the Hyatt Regency in New
Brunswick on January 15, 2015.

We will be offering valuable training sessions and the opportunity to sign up to participate in the
Department of Defense (DOD) Direct Delivery Produce Program. Manufacturers and representatives
will be showcasing USDA Foods, and attendees can taste products for use on school menus.

For the 2015-2016 school year, the New Jersey Department of Agriculture will offer direct delivery
of DOD Produce to school districts. The district will determine the amount of entitlement funds to
set aside for DOD Produce and will be able to select from over 72 different types of fresh fruits and
vegetables. Direct delivery will be to one site in the school district on a weekly basis. This option
allows the school district to obtain a larger quantity and the flexibility to obtain more locally grown
produce.

**In order to apply to participate in the program, the Submitter, Certifier or Foodservice
   Director from the school district must attend the “Third Annual USDA Foods Conference.”**

Please see the attached registration packet for all of the details. We look forward to seeing you on